



## **EASY RIDER: THE RIDE BACK Roars into the Logan County Rally**

*August 6, 2009, Los Angeles, CA:* Fresh off of riding with Steven Tyler of Aerosmith at the 69<sup>th</sup> Annual Sturgis Motorcycle Rally and a thrilling ride at the Cannes Film Festival, one of the world's quintessential cult film classics will soon be riding into Ohio! The long awaited **EASY RIDER: THE RIDE BACK** will be revving up excitement for the sequel/prequel forty years in the making, by taking part in the **Logan County Rally at the Peak August 13-15!** Among other exciting events taking place during the rally, some of the cast and filmmakers will be participating in the **Yell & Tell Charity Ride** led by Jean Davidson, granddaughter of Harley-Davidson co-founder, Walter Davidson on **Saturday, August 15 from 3-5 p.m.** Leading the pack will be one of the film's stars **Sheree Wilson** (WALKER, TEXAS RANGER)! The Captain America and Billy Bikes, Easy Rider merchandise, and a sneak peek of the trailer will be at the rally. Cast and filmmakers will be available for photo ops and 1:1 interviews. Contact us for details. Nadine Jolson 310 614 3214 email: [jolsoncreative@mac.com](mailto:jolsoncreative@mac.com)

For more information on **Logan County Rally at the Peak:** <http://www.logancountyohio.com/rally/>

For more information on **EASY RIDER: THE RIDE BACK at Logan County Rally:** <http://www.facebook.com/event.php?eid=129481300912&ref=mf>

For more information on the film: <http://www.easyridetherideback.com/index.html>

**\*\*\*EASY RIDER: THE RIDE BACK** cast and filmmakers can also be seen at upcoming bike events such as the Trail of Tears on September 19, Las Vegas BikeFest™ October 1-4, Biketoberfest October 15-18, and more.

## **About the film:**

Almost 40 years ago Easy Rider captured America's imagination as a counterculture film that explored an era and its trials and tribulations. Now, Part sequel, part prequel, **EASY RIDER: THE RIDE BACK** delves into the family lineage of Wyatt "Captain America" Williams (played in the original by Peter Fonda) and the families trials and tribulations throughout the decades of the 40's, 50's, 60's, and 70's to present day. Juxt-a-posed against the families love affair with motorcycles, the film delves into issues of love, War, honor, and redemption, while keeping true to the spirit of the original film: the iconic "Buddy Ride" and the idea of a continuing search for freedom in an America that is struggling to find its identity.

Opening against the back-drop of present day Americana, the story begins with a conflicted Morgan Williams as he journeys to make amends with his dying father in Arizona. The black sheep of the family, Morgan's 40 year rift with his father has been the product of his following in the footsteps of his older brother Wyatt. Riding aboard the trademark Captain America motorcycle, a chopper which he recovered and rebuilt after his brother's death in Louisiana, Morgan teams up with his childhood friend Wes Coast as they embark upon an adventure that will force them to confront the past in order to make reparations with the present. From the conflicting battle fields of World War II and Vietnam to the dark past that has splintered a family, EASY RIDER: THE RIDE BACK is a journey for all ages. Every family has its secrets... Every Legend a Beginning. EASY RIDER: THE RIDE BACK will begin holding exclusive sneak peek screenings in select cities starting October 2009 and a national rollout in 2010.

PR : MARKETING

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